



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: www.mcwd.org

TEL: (831) 384-6131 FAX: (831) 883-5995

Board of Directors

Community Outreach and Personnel Committee Meeting

Marina Coast Water District
920 2nd Avenue, Suite A, Marina, CA
and via Zoom Teleconference

November 7, 2023 at 7:30 p.m.

DIRECTORS

JAN SHRINER
President

HERBERT CORTEZ
Vice President

BRAD IMAMURA
THOMAS P. MOORE
GAIL MORTON

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee. **Disruptive behavior may result in removal of the individual responsible.***
3. Approve the Draft Minutes for the October 3, 2023 Meeting
4. Receive Update on District Communications and Discuss Outreach Plan
5. Draft Homeowners Association Presentation
6. Student Intern Update
7. Identify Agenda Items for Future Committee Meetings
 - Social Media Policy Update
8. Committee Member Comments
9. Adjournment

Zoom access information:

<https://us02web.zoom.us/j/82297055784?pwd=WWc1WHpBYTVVDQ1pBRXhWc1N0b1AyQT09>

To join via phone: 1-669-900-9128

Webinar ID: 822 9705 5784

Passcode: 917319



Marina Coast Water District

Draft Minutes Community Outreach and Personnel Committee Meeting

October 3, 2023

1. Call to Order:

The October 3, 2023 Community Outreach Committee meeting was called to order at 7:42 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the August 1, 2023 Meeting:

Director Imamura made a motion to approve the minutes of August 1, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the August and September outreach efforts and upcoming outreach items. Mr. Rauch commented that a page has finally been approved for NextDoor. He reviewed the analytics for the social media pages.

5. Identify Local Events for District Outreach Booths:

Mr. Scherzinger reviewed the list of events the District generally participates in each year. The Committee suggested adding the "Touch a Truck", "National Night Out", "West End Celebration", "Good Ole Days", and various local parades. There was discussion about offering a District portable generator to power local events.

Director Moore commented that in the past, the District used to hold a landscaping design contest and the layouts were available to anyone who was interested. Mr. Scherzinger suggested joining up with the garden tour and offering up several District locations as demonstrations.

6. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger suggested having discussion on a Committee to identify community members, from the local high school or college, who would be good future Board or Committee members.

Community Outreach and Personnel Committee

October 3, 2023

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7. Committee Member Comments:

Director Moore suggested checking with CSUMB to see if the District can make some guest lectures available to students regarding running a water district or being on a Board of Directors of a water district.

8. Adjournment:

Meeting adjourned at 8:26 p.m.